

**Public Comments Not Uploaded Support of graffiti abatement ordinance (URGENT)**

1 message

**Mel Rose** <melrosesc@gmail.com>

Wed, Apr 14, 2021 at 6:38 PM

Reply-To: clerk.plumcommittee@lacity.org

To: clerk.plumcommittee@lacity.org, councilmember.harris-dawson@lacity.org, Gilbert.Cedillo@lacity.org, councilmember.blumenfield@lacity.org, councilmember.ridley-thomas@lacity.org, councilmember.Lee@lacity.org

April 14, 2021

CITY OF LOS ANGELES  
PLANNING AND LAND USE MANAGEMENT COMMITTEE  
ROOM 1010, CITY HALL  
[200 NORTH SPRING STREET](#)  
LOS ANGELES, CA 90012

Re: Case No. CPC-2017-455-CA

To whom this may concern,

This letter is in support of the Graffiti Abatement Program. This program clearly helps the city, property owners, construction companies and our neighborhoods. Not only has this program helped keep me both personally and professionally keep afloat during the pandemic, it has alleviated tons of neighbor complaints due to trash and graffiti that plague this area.

Homeless Encampments, graffiti and trash dumping is at an all time high. This program helps us greatly each and every day. As a local Los Angeleno to keep improvements for the city moving along, I ask you to please allow this program to move forward without delay. Thank you in advance for keeping this program running.

Thank you,

Melanie Rosenthal

310.497.0236 cell

Dear Honorable Council Members of the Plum Committee,  
I support case no. CPC-2017-455-CA and the citywide graffiti abatement program.

Sincerely,  
Jennifer Freedman

Dear Honorable Council-Members of the Plum Committee:

I own the following properties in Venice, CA:

1505 Abbot Kinney Blvd, Venice, CA 90291

1507 Abbot Kinney Blvd, Venice, CA 90291

1601 Abbot Kinney Blvd, Venice, CA 90291

1607 Abbot Kinney Blvd, Venice, CA 90291

1609 Abbot Kinney Blvd, Venice, CA 90291

1612 Abbot Kinney Blvd, Venice, CA 90291

1615 Abbot Kinney Blvd, Venice, CA 90291

1616 Abbot Kinney Blvd, Venice, CA 90291

I support Case No. CPC-2017-455-CA and the citywide graffiti abatement program.

Sincerely,

Jeffrey Fader

(323) 852-0126

719 N Fairfax Ave., Los Angeles, CA 90046

To: All council-members of PLUM Committee

Dear Sirs,

Recent pandemic covid 19 has caused major shift in our lives and extreme financial consequences. Thanks to the City for keeping this program alive. Since last March 2020 there is enormous amount of graffiti and illegal dumping in our property which is uncontrollable. And our city with its hands tight protecting us Americans with emergencies and highly important issues that face us.

I support this partnership with City of LA and property owners to keep our city clean and beautiful and to keep this program active.

Please feel free to contact me with any questions.

Sincerely,

Hali Hassan Virani

C/o Virani and Associates

1102 W. Washington Blvd Los Angeles CA 90015

Phone: 424-410-5203

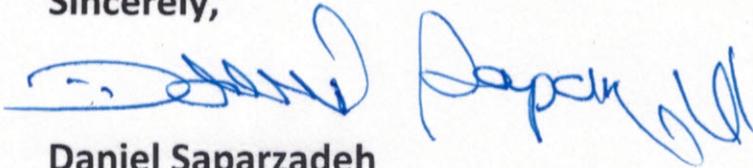
**ON BUTLER LLC**  
**FTIN 47-4408614**

04-14-21

**Dear Honorable council-members of the Plum Committee,**

**I am writing to support Case No. CPC-2017-455-CA and the citywide graffiti abatement program.**

**Sincerely,**



**Daniel Saparzadeh**

**Managing member On Butler LLC**

78 Market Sttreet LLC  
1880 Century Park East,  
Suite 200,  
Los Angeles, Ca.  
90067

CITY OF LOS ANGELES  
PLANNING AND LAND USE MANAGEMENT COMMITTEE  
ROOM 1010, CITY HALL  
200 NORTH SPRING STREET  
LOS ANGELES, CA 90012  
Re: Case No. CPC-2017-455-CA

Dear Honorable Councilmembers of the PLUM Committee,

The global pandemic has been devastating to landlords where shops, restaurants, bars and coffee shops have closed down due to COVID and not being able to either pay rent or moving out.

We have all suffered the financial for every single person citywide. Landlords, tenants, employees, etc.

We watched for more than a year as our friends, neighbors and families got sick, commerce came to a standstill, previously reliable residential tenants could no longer afford rent, and while landlords still have to pay mortgages and property taxes rent has slowed to a trickle.

The Graffiti Abatement Program has proven successful for over a decade.

It keeps our construction sites and properties free from vandalism and tagging.

It is an extremely positive example of a public private partnership effort that helps the City, the property owner, and keeps our neighborhoods clean.

This partnership allows property owners a tentative lifeline during these unprecedented times while providing critical trash and graffiti abatement to our communities. This is common sense legislation that costs the City nothing while helping the property owner stay afloat. This is a cause we have to support.

I am hopeful that the program will return and respectfully implore you to support this aid not just to property owners but to the City services that are incredibly stretched thin due to Covid.

Sincerely,



Ralph Ziman, Manager,

78 Market Street LLC.

04/05/2021

CITY OF LOS ANGELES  
PLANNING AND LAND USE MANAGEMENT COMMITTEE  
ROOM 1010, CITY HALL  
200 NORTH SPRING STREET  
LOS ANGELES, CA 90012

Re: Case No. CPC-2017-455-CA

Dear Council-members of the PLUM Committee,

I would like to express my strong support for the Graffiti Abatement Program that allows temporary advertisements on the exterior of construction sites. I believe this program benefits not only the site owners with a small cash inflow that is very helpful during these hard times but more importantly, it helps the community and surrounding neighborhood keep a clean and presentable environment with regards to graffiti and trash abatement.

This past year took us all by surprise and the COVID pandemic with its devastating impacts does not seem to be fully going away anytime soon. We have been forced to run a tight cash flow due to lag in operations and uncertainty about the future.

I would really appreciate it if you on behalf of Venice Adventures LLC, and many other developers in the area, vote yes and let this program help our projects and communities.

Warm Regards,

Robert Reza Amin  
Amir M. Zadeh

***Venice Adventures LLC***

Property Address:  
10801 Venice Blvd.  
Los Angeles CA 90034

Good Morning Honorable Councilmembers of the PLUM Committee,

As we are all so very well aware, \the impacts of the global pandemic have certainly upended every aspect of our lives- from government to daily living for every single person citywide. We watched for more than 12-months as Angelinos got sick, businesses came to a grinding halt or closed, households were unable to make rent, and our local government strained to keep vital city services afloat.

The Graffiti Abatement Program has proven successful for over a decade and is an example of a public private partnership effort that helps the City, the owner, and our neighbors. This partnership allows property owners a small amount of financial assistance that keeps us alive during these difficult times while providing vital trash and graffiti abatement to our communities. This is smart legislation that we all must support.

I for one am excited this program will return and plead with you to support this aid not just to property owners but to the City services that are incredibly stretched thin due to Covid.

Thank you & stay safe please...

## THE FESTIVAL COMPANIES

### **Rob Le Moine**

Acquisitions Director  
The Festival Companies

(O) 310 665 9605  
(C) 310 968 3636

[Rob.L@FestivalCos.com](mailto:Rob.L@FestivalCos.com)

[festivalcos.com](http://festivalcos.com)



INTEGRATED SOLUTIONS TO REAL ESTATE AND DEVELOPMENT

CITY OF LOS ANGELES  
PLANNING AND LAND USE MANAGEMENT COMMITTEE  
ROOM 1010, CITY HALL  
200 NORTH SPRING STREET  
LOS ANGELES, CA 90012

Re: Case No. CPC-2017-455-CA

Good afternoon Honorable Councilmembers of the PLUM Committee, I hope this email finds you well. We are writing this email in strong support of the graffiti abatement program. For countless years, our beautiful streets have continued to deteriorate due to unwanted graffiti, and gang related messages! As a property owner, I have experienced firsthand the negative affects of graffiti and street art being displayed on our properties on a constant basis. We are hopeful that the graffiti abatement program will be instated, to help mitigate the risk of unwanted graffiti and gang writing. The COVID-19 Pandemic has made it almost impossible to get a response for clean up through the cities resources. We are hopeful that through the graffiti abatement program, we can keep our properties free of graffiti on a daily basis. Thank you very much in advance for your consideration.

Best Regards,  
SHP Capital LLC

All the best,  
Michael Soleimani  
SHP Capital LLC  
(310)498-6273  
[MichaelSoleimani@mail.com](mailto:MichaelSoleimani@mail.com)



investment — development — management

CORPORATE HEADQUARTERS

8383 Wilshire Blvd., Suite 336

Beverly Hills, CA 90211

BUS. (323) 655-7500

FAX (323) 714-2448

April 5, 2021

CITY OF LOS ANGELES  
PLANNING AND LAND USE MANAGEMENT COMMITTEE  
ROOM 1010, CITY HALL  
200 NORTH SPRING STREET  
LOS ANGELES, CA 90012

Re: Case No. CPC-2017-455-CA

Hello Honorable Councilmembers of the PLUM Committee:

The last year has been very challenging for all of us. As a property owner and developer in Los Angeles, it has been a difficult year. Business has slowed considerably, and city services have been greatly impacted as they have been forced to adapt to the same difficult conditions we have all faced. Resources are stretched thin everywhere.

The Graffiti Abatement Program has been a great success since its inception. My company owns property at Melrose and la Brea, and I live in that same neighborhood. I drive along Melrose and see graffiti everywhere. It has taken over the neighborhood and makes the whole area look bad. The few bright spots are where the abatement program is in effect. Whenever I see something on our property I know I can call and get an immediate response and the problem is taken care of right away.

This partnership allows property owners a small amount of financial assistance that goes a long way during these difficult times while providing vital trash and graffiti abatement to our communities. This is smart legislation that we all must support. It is a model for how public-private partnerships should operate, and it provides benefits to all stakeholders in the community: the city, the property owner and the neighborhood.

I respectfully ask you to support the continuation of this program.

Sincerely,

David Wright, CEO

Dear Honorable Council members of the Plum Comittee,  
I support case no. CPC-2017-455-CA and the citywide graffiti abatement program.

Sincerely,

Katie Mason

*No matter where you are in your life there is always more journey.*

Katie Mason Stern  
Luber Roklin Entertainment  
710 Seward St.  
Los Angeles, CA 90038  
310-855-2211 Direct

L u b e r R o k l i n e n t e r t a i n m e n t

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CITY OF LOS ANGELES  
PLANNING AND LAND USE MANAGEMENT COMMITTEE  
ROOM 1010, CITY HALL  
200 NORTH SPRING STREET  
LOS ANGELES, CA 90012

Re: Case No. CPC-2017-455-CA

Hello Councilmembers of the PLUM Committee,

Covid has destroyed my business and created more homelessness encampments throughout Los Angeles. Our tenants have left and I'm sure many Angelenos are feeling this same struggle.

We learned about the graffiti abatement program which has had a very positive impact for our property and our entire city. To not approve this program would be a great loss for our entire business community and throw many neighborhoods in further dis-repair until we get to a new normal. This is a program that should be rproved for no other reason than to help the city.

It's a no-brainer!!!

Please do what's right for our city, property owners, businesses tenants and our neighborhoods that are all benefiting from this program.

Sincerely,

Tom Pollak  
President  
Oleon  
1786 N Highland Ave  
Los Angeles CA 90028  
310 309 0004

# Gap Ordinance



Susana Gatica

Today, 3:36 PM

Dear Honorable Council members of the Plum Committee,

I support case no. CPC-2017-455-CA and the citywide graffiti abatement program.

Susana Ledesma

CITY OF LOS ANGELES  
PLANNING AND LAND USE MANAGEMENT COMMITTEE  
ROOM 1010, CITY HALL  
200 NORTH SPRING STREET  
LOS ANGELES, CA 90012

Re: Case No. CPC-2017-455-CA

Good afternoon Honorable Councilmembers of the PLUM Committee, I hope this email finds you well. The past year has been extremely difficult, as all of our lives were greatly affected by The wide spread of COVID-19. Business came to a full halt, and we have been trying our best to get our feet back on the ground one day at a time. We are in full support of the graffiti abatement program, as it provides landlords an opportunity to keep properties safe and clean, while continuing to be able to sustain our employees well-being through these trying times. There have been countless days and nights where we deal with graffiti clean up. We understand that due to Covid it has been very difficult to get graffiti removal teams on site through the city resources. We are very grateful that the graffiti abatement program is being considered, as this will greatly help mitigate the risk Of unwanted graffiti and gang related writing. We are in full support of this program, and keeping the city graffiti free! Thank you in advance for your consideration.

All the very best,

Sunset Laurel LLC  
7979 West Sunset Blvd.

**From:** Shyon Keoppel <[Shyon@skventuregroup.com](mailto:Shyon@skventuregroup.com)>

**Date:** April 13, 2021 at 2:11:47 PM PDT

**To:** Eric Stern <[estern@alchemymedia.net](mailto:estern@alchemymedia.net)>

**Subject:** Letter

**Dear Honorable council-members of the Plum  
Committee,**

**I support Case No. CPC-2017-455-CA and the  
citywide graffiti abatement program.**

**Sincerely,**

**Shyon Keoppel, President**

**[8155 Melrose Ave](#)**

**[LA, CA](#)**

**SK Venture Group**

**Millennial Capital Group**

Respectfully,

Shyon Keoppel, President

SK Venture Group

Millennial Capital Group

Mobile: 405.229.1475

April 14, 2021

City of Los Angeles  
Planning & Land Use Management Committee  
200 North Spring Street  
Room 1010  
Los Angeles, CA 90012

**RE: CF 17-0893/Case No. CPC-2017-455-CA**

Dear Honorable Committee Members,

I write this letter in support of the Department of Public Works Graffiti Removal Program. As both a resident of Los Angeles and a real estate professional, I appreciate the win-win proposition provided through this public/private partnership.

Graffiti and trash blight our City and it is through this program that property owners are provided a much-needed incentive. I am aware of specific instances in which this program has assisted property owners in achieving the program's objectives.

I respectfully request your support of the Graffiti Removal Programs continuation.

Sincerely,

*H Cohen*

April 14, 2021

CITY OF LOS ANGELES  
PLANNING AND LAND USE MANAGEMENT COMMITTEE  
ROOM 1010, CITY HALL  
200 NORTH SPRING STREET  
LOS ANGELES, CA 90012

Re: Case No. CPC-2017-455-CA

Dear Honorable Councilmembers,

I am a local developer in the Hollywood area and am submitting this letter to express my strong support for the Graffiti Abatement Program (Case # CPC-2017-455CA). The program has been an incredible benefit to the City for over a decade with one company reporting graffiti numbers well over 1,000,000SF and thousands of pounds of trash and weeds removed.

With budget cuts and limited resources straining City Services due to the pandemic, your support will help to ensure our neighborhoods including my development site have access to a much needed program that keeps our streets clean, safe, and beautiful with zero cost to tax payers. This program has been an immense help to me thus far.

We thank you for your yes vote and maintaining a higher quality of life for all Angelinos.

Regards,

A handwritten signature in cursive script that reads "Evan Kasper".

Evan Kasper  
Elk Development

April 14, 2021

CITY OF LOS ANGELES  
PLANNING AND LAND USE MANAGEMENT COMMITTEE  
ROOM 1010, CITY HALL  
200 NORTH SPRING STREET  
LOS ANGELES, CA 90012

Re: Case No. CPC-2017-455-CA

Dear PLUM Committee,

Please accept this letter in support of the Graffiti Abatement Program. As you are aware, this program helps property owners, construction companies and our neighborhoods. This program has lessened many of the complaints of neighbor due to trash and graffiti that had greatly impacted this area.

Graffiti, trash and dumping continues at an excessive rate. This program helps and should be continued. As an owner, I ask you to please allow this program to continue without delay. Thank you in advance for keeping this program running.

Regards,

Jason Spencer